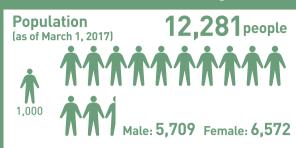
Data of Kuriyama



Town Emblem



The Japanese letter " < " (read as "ku"). which is incorporated into the emblem, gives a vigorous, forward-looking impression and symbolizes the advancement of Kuriyama.





No. of farming households

No. of shops* *total of wholesalers and retailers

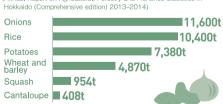


No. of business establishments. incl. factories*



36

Major agricultural products and their yields (Annual Report on Agricultural, Forestry and Fisheries Statistics in



Weather data (FY 2011)

Website of the Town of Kuriyama



Local Specialty Promotion Council

Phone: +81-(0)123-73-7516



HOKKAIDO, JAPAN KURYAYA TOWN GUIDE ASAHIKAWA SAPPORO FURANL OTARU NEW CHITOSE AIRPORT Town of Kuriyama, Hokkaido Illustration: Hideyuki Fujikura HAKODATE

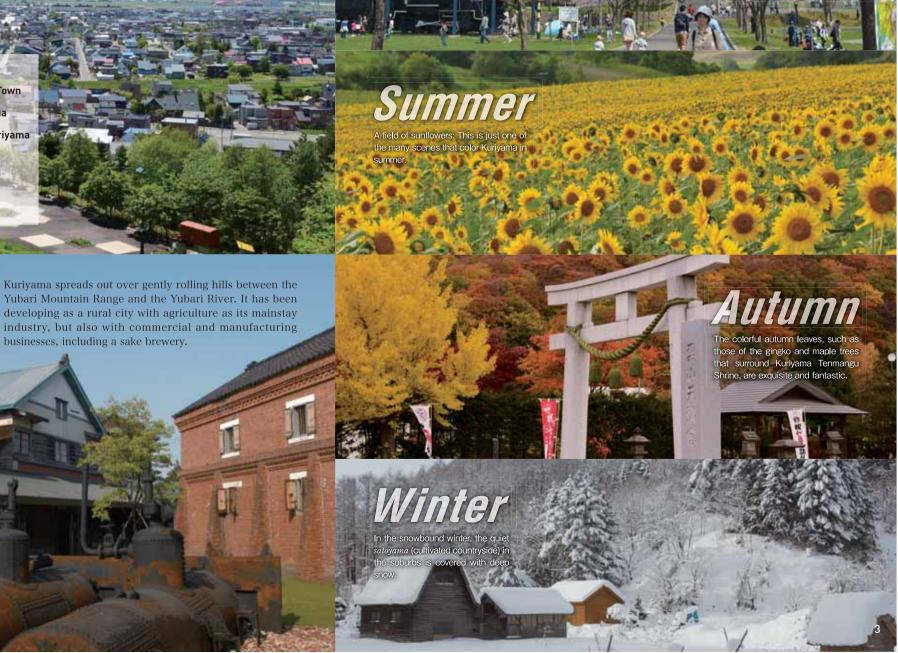


The development of Kuriyama started in 1888. The name of the town derives from the Ainu* words yam ni ushi, meaning a place where Japanese chestnut trees flourish.

*an indigenous people of Hokkaido



businesses, including a sake brewery.



visitors from within and beyond

the town, drawn by the many cherry trees in full bloom.

Kuriyama, a Town with Long-established Businesses

Sake

As epitomized by a Japanese sake brewery that has a proud history of 130 years and a confectionery company that has preserved the traditional taste of kibidango dumplings, Japanese traditions and culture remain alive and well in Kuriyama.

Kobayashi Shuzo (sake brewery)

Founded in Sapporo in 1878, this is one of Hokkaido's oldest sake breweries. It produces the Kita-no-Nishiki brand of sake. In 1901, the brewery moved to its current location, which abounds in splendid water from the Yubari River. This was the first brewery to use Hokkaido rice, and it aims to produce authentic local sake that's made by local sake brewers from 100% local rice and water.

Address: 109, Nishiki 3-chome, Kuriyama Town Phone: +81-(0)123-72-1001 URL: http://www.kitanonishiki.com/



Kita-no-Nishiki Maruta is special sake of a kind called junmaishu ("pure rice sake") that's made uses Hokkaido-grown rice of the Ginpu variety, a variety that's specifically for sake.



At the Kita-no-Nishiki Museum, which is in a renovated former Kobayashi Shuzo, sake is sold and is available for tasting, and historical materials of Kobayash Shuzo are on display.



Tanida Seika (confectionery)

A long-established confectionary that represents Kuriyama and dates back to 1913. Tanida Seika is well-known for its kibidango dumplings, which have been made by hand in a traditional method from choice natural ingredients since the company started selling them in 1923.

Address: 134, Nishiki 3-chome, Kuriyama To Phone: +81-(0)123-72-1234 URL: http://www.kibidango.co.jp







Sasakia charonda The National Butterfly of Japan: The Great

The first time this butterfly was found at Mt. Odaishiyama was in 1985, and Kuriyama is the northeastern limit of its habitat in Japan.

Fabre's Forest Observation and Breeding House

Purple Emperor

Visitors can see materials on the ecology of the great purple emperor on display and can observe the emergence of artificially reared butterflies. Visitors can also appreciate nature while strolling along the walking trail. The butterflies emerge from early July through mid-August.

Address: 169, Sakuragaoka 2-chome, Kuriyama Town

Phone: +81-(0)123-72-7749

URL: http://www.town.kuriyama.hokkaido.jp/furusato/



Appreciating Nature in Kuriyama

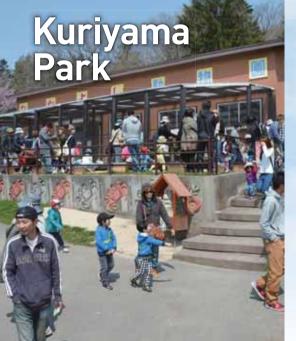


In Kuriyama, a town of great natural splendor, there's a park where townspeople relax and there are other facilities where various outdoor activities can be enjoyed. Efforts to conserve the great purple emperor, which is the national butterfly and an inhabitant of the town, are active as well.

Coca-Cola Environmental House at the Former Uenbetsu Elementary School

This educational facility with accommodations is managed with support from the Coca-Cola Foundation for Education and Environment. It's housed in a wooden building that used to be Uenbetsu Elementary School, which was built in 1936 and closed in 1998. It's a base for environmental education, and various nature activities are held here.

Address: 1-4 Uenbetsu, Kuriyama Town
Phone: +81-(0)123-72-1696
(The Non-Profit Uenbetsu School)
URL: http://uenbetsu.jp/
Accommodation is available only for a group of 10 people or more in principal, and prior reservations are required.



Kuriyama Park

Natural trees grow thickly around Mt. Odaishiyama. Kuriyama Park spreads at the foot of the mountain. In early May, it bustles with tourists who come to see the profusion of cherry trees in full bloom. The park has various facilities: a steam locomotive on display that used to run through the town; "Nakayoshi Zoo", which entertains children and adults alike; a campsite; and hiking trails.

Address: Sakuragaoka 2-chome, Kuriyama Town Open: April 29-November 3 Phone: +81-(0)123-72-0706 (Kuriyama Park Information Office) URL: http://t-daria.com/parktop/





Here we introduce Kuriyama's three main festivals, which are held between spring and autumn. During each festival, Kuriyama bustles with visitors from within and beyond the town.

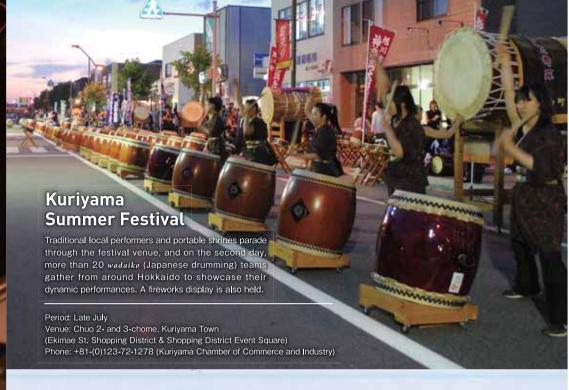
Kuriyama Tenmangu Shrine Annual Festival

This is the largest festival in the town, with more than 300 stalls, among the most of any festival in Hokkaido. Some 200,000 people visit over a period of three days. Lion dance performers and portable shrines parade through the town on September 25.

Date: September 24- 26

Venue: Chuo 1-, 2- & 3-chome, and Sakuragaoka 2-chome, Kuriyama Town (Station St., Park St. & Kuriyama Tenmangu Shrine)

Phone: +81-(0)123-72-1278 (Kuriyama Chamber of Commerce and Industry)



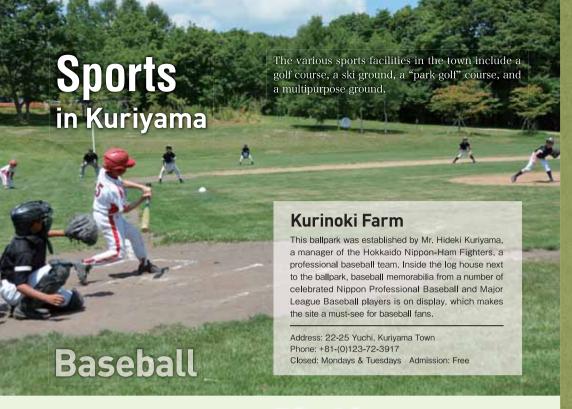


Kuriyama Shinise Festival

In this spring event, the Kita-no-Nishiki Sake Brewery Festival and the Kibidango Festival are collaboratively held by two long-established businesses: Kobayashi Shuzo for the former festival, and Tanida Seika for the latter festival. The brewery is made open to the public for free tastings, onsite sales and more. And at the kibidango factory, tastings of kibidango, factory observation tours and more are offered, all of which are quite popular every year.

Date: Second Saturday and Sunday of April Venue: Nishiki 3-chome, Kuriyama Town Phone: +81-(0)123-72-1001 (Kobayashi Shuzo)





Ever Green Golf Club



The 18 holes on gentle hills feature variety and a strategic design, with the holes laid out to blend with the natural vastness.

Address: 421, Maruyama, Kuriyama Town Phone: +81-(0)123-85-3011 Total length: 6,564 yards, par 72 URL: http://www.evergreen-gc.com/

Golf

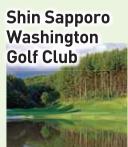
Châteraisé Country Club Sapporo



The LPGA*-authorized Châteraisé Queen's Cup was held in 2004 and 2005 at this course. The course's 24 holes spread over hilly terrain.

"Ladles Professional Collers' Association of Japan

Address: Mori, Kuriyama Town Phone: +81-(0)123-85-3011 Total length: 6,564 yards, par 72 URL: http://www.ishikariresort.co.jp/sapporo/



Golf legend Arnold Palmer designed this dynamic course, which takes advantage of Hokkaido's natural vastness. The 27 dramatic holes are set amidst virgin forest and valleys.

Address: 461, Misono, Kuriyama Town Phone: +81-(0)123-76-3201 Total length: 9,899 yards, par 108 URL: http://www.shinsapporowashingtongc.com/

Hot spring bathing and accommodations

in Kuriyama

There are three accommodations in the town, including a resort hotel that features baths with natural hot spring water and an inn near the station. After your sightseeing or other activities, why not visit to soak in a relaxing hot spring bath.



Châteraisé Golf & Spa Resort Hotel Kuriyama (Natural Hot Spring Châteraisé)

This resort hotel has a golf course and hot spring bathing. Guest rooms overlook spectacularly scenic hills. Cottages cater to groups.

Address: Mori, Kuriyama Town Open: Early April to mid-November Phone: +81-(0)123-72-6600

Fees: JPY9,500 person/night for accommodation with two meals: JPY550/adult for hot spring bathing only

URL: http://www.ishikariresort.co.jp/sapporo/

Hotel Paradise Hills (Natural Onsen Kuriyama)





The hotel is on National Highway 234 and features hot spring bathing. The hotel restaurant is well-known for its delicious dishes. Seen from the outdoor bath, the starry sky is spectacular.

Address: 91 Yuchi, Kuriyama Town Phone: +81-(0)123-72-1123 Fees (weekday): JPY10,000 or more/night/person with two meals JPY650/adult for hot spring bathing only URL: http://www.parahill.jp/

Kuriyama Inn



This is the closest accommodation to JR Kuriyama Sta. This comfortable budget Japanese inn is conveniently located in the center of the Station St. shopping district.

Address: 98, Chuo 2-chome, Kuriyama Town Phone: +81-(0)123-72-1454 Fees: JPY6,000 or more/night/person with two meals

Kuriyama's Culinary Specialties

The town prospers from farming, producing rice, melons, tomatoes and other agricultural products. A diverse range of foods are processed from these. The various local specialties include sake, confections, ham and bacon.

Sanshimai Tomato Juice. made from vine-ripened tomatoes

The tomatoes are grown by farmers in the town who take great care from seedling to ripe tomato.



Taiyo-no-Shizuku Tomato Juice, made from vine-ripened tomatoes



This is proudly produced from coarsely chopped tomatoes grown on the manufacturer's own farm. No salt is added.

Kuriyama Croquettes

Local potatoes of the Danshaku variety are used. Take a bite, and feel the crisp croquette gently melt and its delicious taste slowly spread. There are many kinds of croquettes.



Sarasara Red



Asparagus

Locally grown asparagus is thick, soft and sweet. Prized white asparagus. whose harvest season is short, is also available.



Kita-no-Nishiki Maruta (Special junmai ("pure rice") sake)

This special junnai sake is made from Hokkaido-grown rice of the Ginpu variety, a variety that's specifically for sake. The authentic color and the strong, delicious flavor of the rice are carefully maintained in producing this sake, which features a rich taste.



The producer has devoted 40 years to farming melons. The farm, which is on volcanic soil, has the ideal climate and soil for cantaloupe farming. Various efforts result in melons of the highest quality.

Rhubarb iam



Taisetsu Hananomai

These delicious maitake mushrooms from Kuriyama have a good flavor and are said to boost immunity.



flavor.

This beautifully red jam

is well balanced with

tartness. It has a

somewhat nostalgic

taste, with a well-balanced



Tanida Kibidango: Japan's No.1

Tanida Kibidango was inspired by a wish for people's recovery from the Great Kanto Earthquake of 1923. It's made from choice natural ingredients and has been widely loved by people in Hokkaido down through the years.



Kuri Maniu (steamed chestnut-iam bun)

This small confection has a hint of salt. It hasn't changed since its introduction, and it's been loved the whole time.

Sato-no-Kuri

This Japanese confection includes a whole chestnut and features a simple taste



Kinausu no Okome

This rice is specially grown in Kuriyama's rich natural environment with the minimal use of chemical pesticides and fertilizers.



Sankaku-age (triangular deepfried toful

100% local soybeans are used. Enjoy the sweet sensation of sankaku-age deep-fried tofu.

Cookies handmade by farmers

These superb cookies feature choice ingredients, such as 100% whole wheat flour made from the Kitahonami variety of Kuriyama wheat, and natural eggs (fertilized eggs).



Morohashi Chorizo

This raw sausage is inspired by Spanish sausages and is flavored with several

13



Tagami Ramen

These egg noodles, made from high-quality flour and raw eggs, are delightfully firm.

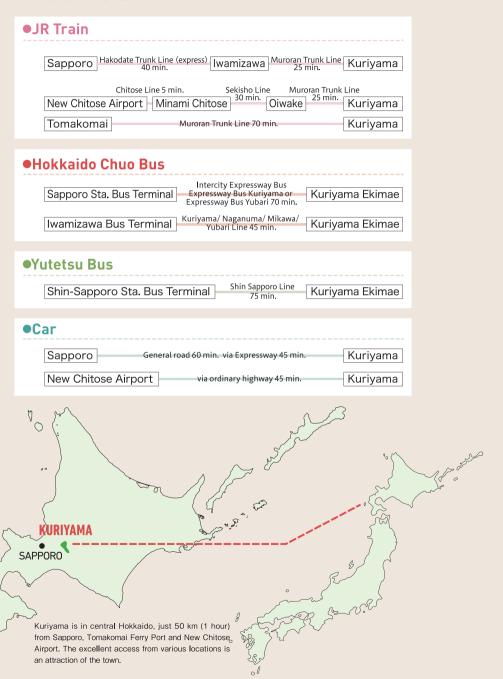
Kuriyama Ham

This additive-free ham is made by hand. It's a time-intensive labor of love.





Access



Map of Kuriyama

